INTERNATIONAL CINEMATOGRAPHY SUMMIT CONFERENCE
MAY 2–5, 2011
Hosted by The American Society of Cinematographers
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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 a.m.</td>
<td>Breakfast at Clubhouse</td>
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<tr>
<td>9:00 a.m.</td>
<td>Greetings and introduction of attendees</td>
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<tr>
<td>9:20 a.m.</td>
<td>Board vans for Sony</td>
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<tr>
<td>10:30 a.m.</td>
<td>3D AND THE CINEMATOGRAPHER – How does 3D affect our ability to tell a story visually through lighting and composition? This discussion will be preceded by a demonstration of current 3D filming techniques at Sony Studios.</td>
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<td>12:00 p.m.</td>
<td>½ Group eats lunch at Sony Stage 7</td>
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<tr>
<td>12:00 p.m.</td>
<td>½ Group to Sony Colorworks 4K AND BEYOND – We all know the qualities that film possesses in terms of resolution. What will the next generation of digital production cameras offer the cinematographer, and can the industry as a whole support higher resolution digital workflows?</td>
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<tr>
<td>1:15 p.m.</td>
<td>Vans leave for ASC</td>
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**2:00 p.m.** Open Discussion – HOW CAN THE SOCIETIES INCREASE OUR COMMUNICATION ON A REGULAR BASIS? This conference is the start, but we should consider ways that we may communicate on a regular basis about the issues that affect our craft, perhaps by electronic means.

**4:30 p.m.** Open Discussion – THE NEXT GENERATION OF CINEMATOGRAPHERS. What is our role in educating those who will follow us? How can we interact with our studios, governments and ministries of culture to have a voice in what the next generation of cinematographers learn about our craft?

**6:00 p.m.** OPENING NIGHT RECEPTION AND DINNER – The montage reels sent in by the societies will be screened tonight to contribute to the atmosphere of appreciation for our craft and enhance our interaction with our fellow cinematographers. ASC Members and sponsors of this conference are invited to this evening.
8:30 a.m.  Breakfast at Clubhouse

9:30 a.m.  Vans travel to Universal Studios

10:00 a.m. VIRTUAL PRODUCTION AND VIRTUAL CINEMATOGRAPHY – using the virtual production facilities at Universal Studios, a demonstration of current techniques with an overview of how the technology evolved will be presented as a precursor to our discussion this afternoon. Included will be a perspective on how the technology can be used on modestly budgeted productions.

12:00 p.m. Vans leave for Clubhouse

12:30 p.m. Lunch

2:00 p.m.  PREVISUALIZATION AND THE CINEMATOGRAPHER – the Previsualization Society will present case studies of how the previs process works, and the need for the cinematographer to be present during the process.

3:30 p.m.  Open Discussion – THE ROLE OF THE CINEMATOGRAPHER IN NEW TECHNOLOGIES. Having just witnessed the technologies that affect our craft, we will engage in a discussion about how we can position ourselves to actively participate on, and be consulted during, productions that feature large amounts of computer generated imagery. Pending availability, we will ask cinematographers who have participated on virtual production or animated films to contribute their perspective on this topic.

6:30 p.m.  Dinner at Clubhouse and Open Discussion – WHO IS THE AUTHOR OF THE IMAGE? Is the concept that the cinematographer is the author of the image still valid or recognized by the industry given the highly collaborative nature of the industry today? How do we protect our contributions to a project in the face of massive digital post production contributions?
8:30 a.m.  Breakfast at Clubhouse
9:30 a.m.  Vans leave for Academy Pickford Center
10:00 a.m. THE CURRENT STATE OF SOLID STATE LIGHTING – as the desire for low-heat, lower power consumption light sources escalates, the issues surrounding solid state lighting (LED’s) in terms of color inconsistency affects the quality of our work. Where is this trend going and what can we do to have better tools? This discussion will be preceded by a screening of a test of solid state and tungsten lighting sources, and the distribution of information accumulated by the Academy.
12:00 p.m. Lunch at Academy
1:00 p.m.  DIGITAL WORKFLOW – proprietary workflows are a reality in the industry, but many are only effective when coupled with a specific camera system. This limits the ability of cinematographers and producers to choose the best tools for a particular job. Our discussion on this topic will be preceded by a presentation by The Academy Of Motion Picture Arts And Sciences’ Science and Technology Council on the new IIF-ACES workflow, which is designed to maximize the qualities of all image capture devices straight through to color correction. Andy Maltz and Ray Feeney of AMPAS will contribute to this discussion.
3:00 p.m.  FILM AND DIGITAL ARCHIVAL AND PRESERVATION – what is the future of film as an archival medium, and when will an effective digital archival system exist? John Bailey, ASC and Garrett Smith of the ASC Film And Digital Archival Committee, Milt Shefter from AMPAS and Grover Crisp from Sony will contribute to this discussion.
5:30 p.m.  Vans leave for Clubhouse
6:30 p.m.  Dinner at Clubhouse and Open Discussion – HOW CAN WE PROMOTE THE VALUE OF OUR ARTISTRY IN AN INCREASINGLY INDIFFERENT WORLD? As cinematographers continue to get locked out of color timing and individual artistry is sacrificed in favor of generic imagery, how can we convey the timeless importance of our vision?
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<td>8:30 a.m.</td>
<td>Breakfast at Clubhouse &amp; REGIONAL SOCIETY MEETINGS – In response to your requests, we have set this time aside for the societies in various regions to meet about issues that affect their particular areas</td>
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<td>11:00 a.m.</td>
<td>Vans leave for Panavision</td>
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<td>11:45 a.m.</td>
<td>Light Lunch at Panavision</td>
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<tr>
<td>12:30 p.m.</td>
<td>Tour Panavision</td>
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<tr>
<td>1:30 p.m.</td>
<td>Vans Leave for Mole-Richardson</td>
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<tr>
<td>2:15 p.m.</td>
<td>Tour Mole-Richardson</td>
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<tr>
<td>3:00 p.m.</td>
<td>Vans Leave for Clubhouse</td>
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<tr>
<td>3:15 p.m.</td>
<td>DOCUMENTARY INTERVIEWS - Haskell Wexler, ASC and Marijke Van Kets, SBC would like to interview attendees for their views. We are setting aside this time for you to participate.</td>
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<td>6:30 p.m.</td>
<td>CLOSING NIGHT RECEPTION – open to all Society members who are in town, and to vendors and sponsors.</td>
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